

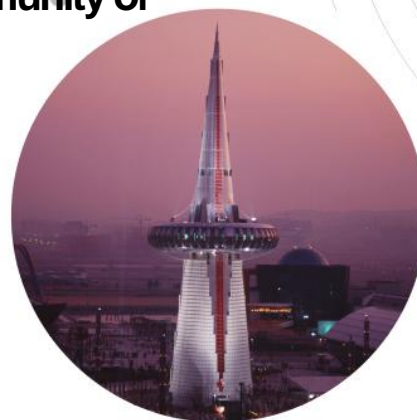


# IUMRS-ICEM 2018

August 19(Sun.)~24(Fri.), 2018  
DCC, Daejeon, Korea

## Sponsorship Prospectus

**Sponsorship Opportunities at the IUMRS-ICEM 2018 in Korea**  
Make your company visible to the world community of  
electronic materials



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## 1. Greetings

On behalf of the International Union of Materials Research Society – International Conference on Electronic Materials 2018 to be held from August 19 ~ 24, 2018 at Daejeon Convention Center in Daejeon, Korea, it is my great honor and pleasure to cordially invite you to IUMRS-ICEM 2018 Conference.

As you are probably aware of, IUMRS-ICEM 2018 is a continuation in the series of the conferences among the International MRS Members, and the conference of 2018 is supported by the Material Research Society of Korea (MRS-K).

The program of IUMRS-ICEM 2018 consists of 6 symposia; Electronic Materials, 2D Materials, Soft Electronics, Functional Materials, Energy and Energy Storage, and Bio-Engineering. Since the first conference was commenced, this meeting has become a fundamental ground to exchange quality results and ideas provided by the researchers and scientists within universities, industries and institutes. Furthermore, it also provides a forum to present the cutting-edge research outputs for future collaborations which would help both students and researchers within their future research studies and works to be conducted. Hence, I strongly believe that the individuals actively engaged in materials research and developments are greatly encouraged to participate in the conference and gain academic insights they have desired.

The hosting city of IURMS-ICEM 2018, Daejeon has grown into a world-class science and cultural city as a result of both cultural heritage and metropolitan developments. I eagerly awaits your participation in IURMS-ICEM 2018 and looks forward to welcoming you in Daejeon, Korea.

I am looking forward to meeting you in Daejeon on August 19-24, 2018. With your active participation and support, this congress will achieve a resounding success. I firmly believe that IURMS-ICEM 2018 in Daejeon will be an academically enriching, socially enjoyable, and truly memorable experience for all participants.

Thank you very much.

*Taiknam Kim*

**Taik Nam Kim, Ph.D., Prof.  
Conference Chair, IUMRS-ICEM2018**

## 2. Introduction of IUMRS-ICEM 2018

◆ Conference Title: International Union of Materials Research Society – International Conference on Electronic Materials 2018

◆ Conference Date: August 19 ~ 24, 2018

◆ Venue: Daejeon Convention Center, Daejeon Korea

◆ Organized by  한국재료학회  
Materials Research Society of Korea  International Union of  
Materials Research Societies

◆ Supported by  KOREA  
TOURISM  
ORGANIZATION  대전광역시  
DAEJEON METROPOLITAN CITY

◆ Expected Number of Participants: More than 1,500 persons from 30 countries

### ◆ Organizing Committee

Chairman	Taik Nam Kim	Pai Chai Univ.
Secretary General	DaeYong Jeong	Inha Univ.
Technical Program	Taeyoon Lee	Yonsei Univ.
Local Arrangement	Do-Kyun Kwon	Korea Aerospace Univ.
Publication and Publicity	Sarah Eunkyung Kim	Seoul Nat'l Univ. of Sci. and Tech.
Finance	Yoon Kee Kim	Hanbat National Univ.
Sponsors and Exhibition	Seung Tak Oh	Seoul Nat'l Univ. of Sci. and Tech.

### 3. Tentative Schedule

Time	Aug 19 (Sun.)	Aug 20 (Mon.)		Aug 21 (Tue.)	
Morning		Opening	Exhibition	Plenary 3	Exhibition
		Plenary 1		Plenary 4	
		Plenary 2		Coffee Breaks	
		Oral 1	Exhibition	Oral 4	Exhibition
		Lunch	Lunch		
Afternoon	Registration	Oral 2	Exhibition	Plenary 5	Exhibition
		Coffee Break			
Evening	Welcome Reception			Poster 1	Exhibition
Time	Aug 22 (Wed.)		Aug 23 (Thu.)		Aug 24 (Fri.)
Morning	Plenary 6	Exhibition	Plenary 8	Exhibition	Oral 11
	Plenary 7		Plenary 9		
	Coffee Breaks				
	Oral 6	Exhibition	Oral 9	Exhibition	Oral 12
Lunch	Lunch				Closing
Afternoon	Oral 7	Exhibition	Plenary 10	Exhibition	
	Coffee Break				
	Oral 8	Exhibition	Poster 2	Exhibition	
Evening	Conference Dinner				

## 4. Information for Sponsorship

### ◆ Sponsorship Benefits

Please confirm to the following benefits as below.

#### 1. TYPE A

LEVEL	BENEFITS	VALUE
Diamond	<ul style="list-style-type: none"> <li>- Three (3) complementary regular registrations</li> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> </ul>	Over \$10,000
Platinum	<ul style="list-style-type: none"> <li>- Two (2) complementary regular registrations</li> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> </ul>	\$7,000
Gold	<ul style="list-style-type: none"> <li>- One (1) complementary regular registrations</li> <li>- Acknowledgement in the program book</li> <li>- Half page of advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> </ul>	\$5,000
Bronze	<ul style="list-style-type: none"> <li>- Acknowledgement in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> </ul>	\$ 2,000
Total		\$ _____

## 2. TYPE B

LEVEL	BENEFITS	VALUE
Conference Dinner	<ul style="list-style-type: none"> <li>- Congratulatory talk at the Banquet</li> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> <li>- Put the company logo on the placard at the banquet</li> </ul>	Please contact a secretariat
Welcome Reception	<ul style="list-style-type: none"> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner</li> <li>- Put the company logo on the placard at the reception</li> </ul>	
Souvenir	<ul style="list-style-type: none"> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the souvenir</li> </ul>	
Coffee Break	<ul style="list-style-type: none"> <li>- Acknowledgement in the program book</li> <li>- Advertisement of the company in the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the table during coffee break</li> </ul>	
Total		\$ _____

### 3. TYPE C = Advertisement in Program Book

PLACE	VALUE
Outside Back Cover <b>(by order of arrival)</b>	\$10,000
Inside Back Cover <b>(by order of arrival)</b>	\$5,000
Inside Cover <b>(by order of arrival)</b>	\$5,000
The First Inside Cover Page <b>(by order of arrival)</b>	\$4,000
The Inside Back <b>(by order of arrival)</b>	\$4,000
Colored Full-Page	\$2,000
Colored Half Page	\$1,200
Total	\$ _____

### 4. Contact Point

IUMRS-ICEM 2018 Secretariat

Ms. Kelly Kim

Address: 2F, 927 Tamnip-dong, Yuseong-gu, Daejeon, Korea 305-510

Tel: +82-42-472-7460

Fax: +82-42-472-7459

E-mail: [secretariat@iumrs-icem2018.org](mailto:secretariat@iumrs-icem2018.org)

Web-site: [www.iumrs-icem2018.org](http://www.iumrs-icem2018.org)

## Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat

■ IUMRS-ICEM 2018 Secretariat (Ms. Kelly Kim)  
 Tel: +82-42-472-7461/ Fax: +82-42-472-7459 /E-mail: [secretariat@iumrs-icem2018.org](mailto:secretariat@iumrs-icem2018.org)

### ◆ Information of the Company

<b>■ Company Name</b>			
<b>■ President</b>		<b>■ Person in Charge</b>	
<b>■ Department</b>			
<b>■ Address</b>			
<b>■ Zip Code</b>		<b>■ Country</b>	
<b>■ Tel</b>		<b>■ Fax</b>	
<b>■ E-mail</b>			

### ◆ Sponsorship

- Please fill out the below table.

[TYPE]	Amount	Request

\* Please fill a type & amount of sponsorship in on the sheet.

### ◆ Payment Method (Bank Information will be announced soon)

- Bank Transfer
- Account Information
- Please complete the wire transfer to the below account:

- **Account Holders: IUMRS-ICEM 2018 (한국재료학회)**
- **Account No.: 102-910045-65204**
- **Bank Name: KEB Hana Bank**
- **Address of Bank: 66, EULJI-RO, JUNG-GU, Seoul, Korea KEB HANA BANK, HEAD OFFICE**
- **Swift Code: KOEXKRSE**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_